



General Meeting Agenda

Date: Thursday, April 4, 2024

Location: Agua Dulce Women's Club, 33201 Agua Dulce Cyn Rd, Agua Dulce, CA 91390

Time: 6:30 PM

6:30 pm

Business Meeting Call to Order / Pledge of Allegiance

Approval of Current Agenda

Approval of Minutes – (Mar 7, 2024)

Board Reports:

President adwcpresident@gmail.com **Kat Hupp** TBA

Vice President adwcvp@gmail.com **Anne Marengo**

- If you receive any email from anyone asking for money or gift cards, such as this one, first check the "from" email address to see if it's really that person's address. If it is, then call that person to see if he/she is OK, because there must be something very wrong if this person is asking you for money or gift cards. I can almost guarantee that 100% of the time this will be spam. Here's the first email that came.

On Mon, Mar 25, 2024, Anne Marengo, wrote:

Good Morning,

Sorry for bothering you, Do you order stuff online with Amazon?

Thanks

Regards,

Anne Marengo

It looked innocent enough so the person who received the email replied with this.

Yes, I do

Then this one came, and you can see the email is from helenadave61@Gmail.

From: Anne Marengo <helenadave61@gmail.com>

I've been trying to purchase a \$100 Amazon E-Gift card by email from Amazon, but it says they are having issues charging my card. I intend to buy it for a Niece of mine who's having her birthday. I was wondering if you could help me order it from Amazon to her email address, and I'll reimburse you back. Thanks.

Please let me know so I can provide you with her email.

Thanks

Regards,

Anne Marengo

Secretary adwcsecretary@gmail.com **Tracy Dulle** no report

Treasurer adwctreasurer@gmail.com **Yvonne Shechter**

- Operating account:

Bank opening balance	\$83,591.45
Deposits	\$ 5,230.00

- | | |
|----------------------|-------------|
| Withdrawals | \$30,796.26 |
| Bank closing balance | \$58,025.19 |
- Money Market

Bank opening balance	\$2,517.32
Interest	\$1.16
Closing balance	\$2,518.48
 - CD

Opened on 3/11/24	\$20,000.00
interest @ 5.2%	\$780.03
Matures on 12/16/24	\$20,780.03

Facilities adwcfacilities@gmail.com **Karrie DeMott**

- I asked Brett DeMott to come out to look at backup Generator as it was reported as not starting. Brett found the battery & cable and clamp corroded. Battery needed replacement as it would not take a charge. Brett replaced the battery, cables & clamps and cleaned all connections as well as ran a diagnostic test to ensure everything was running properly. Oralia will begin starting it up & running it when she comes to clean.
- Also, the top right barn light (below sign) on the building has a defective sensor that Brett will replace when he gets a chance.

Rentals adwcrentals@gmail.com **Adrianna St. Pierre**

- No new rentals for April as of yet, we have 3 potentials for future dates.
- I would like to make an amendment to the contract about set up time and breakdown, I do not think it's beneficial to have the 3rd party membership use for club rentals, we can discuss possibly canceling this or making an amendment to the contract to update the use of the membership discount.
- I would like to make a flyer for members to know they get a discount on the rental of the clubhouse.

Programs adwcprograms@gmail.com **Oralia Alvarez**

- Hello everybody, since summer is about to start our friend Sarah is coming to the meeting to present on our local snake species, review how to tell venomous vs. non-venomous snakes, discuss how to safely co-exist with snakes, and show some techniques to relocate snakes. She said she won't be able to bring a rattlesnake but instead probably going to bring a king or gopher snake and a rattlesnake replica. And don't forget we always have snacks and refreshments offered to enjoy during the program.

Membership adwcmembership@gmail.com **Renee Bianco**

- There are 143 members
- 14 members are lifelong
- 14 new members in 2024
- I am tracking membership payments and have received 95 to date, totalling \$3,280
- The Membership Luncheon Committee met on Friday, March 22. There are 79 rsvps to the luncheon as of 4/1/24. TBA

Editor adwceditor@gmail.com **Angela Phillips**

- Completed April newsletter.
- The Mailchimp account has been set up under ADWCeditor. We will be able to track the newsletters or any other email that goes out from this account. Mailchimp doesn't allow for PDF attachments so I will have to revert back to the link and if anyone needs the

attachment, they can get it from the website or request from the Editor.

- If any Chairs need a flyer, I am happy to make them - emailadwceditor@gmail.com
- First "hat decorating" class on Wednesday, April 3rd. If you have missed this class there will be another class on Wednesday, April 24th at 6:00pm. Undecorated hats will be available for purchase at the luncheon.

Media/Marketing adwcpubliicity@gmail.com Missy Wilson

- March Website Highlights
 - Website visitors: 251
 - Website Impressions: 1.8K
- Google Analytics:
 - Last 2 months 2/1-3/31/2024 – 6.8K Views on website.
 - User engagement events (a user doing something over than viewing the page e.g. clicking links): 1.3K
 - Top pages viewed in March
 - ADWC Homepage: 558 views
 - Clubhouse Rental: 169 views
 - Scholarships: 134 views
 - Join ADWC: 99 views
 - 2024 events: 111 views
 - Calendar/Events: 95 views
 - Users By City in order for March:
 - Los Angeles: 165
 - Santa Clarita: 92
 - Palmdale: 41
 - Acton: 21
 - Lancaster: 10
- Social Media Highlights
 - Facebook (public and private) : 12 posts, 180 likes, 2.9K reached, 30 shares
 - Instagram: 10 posts, 129 likes, 392 reached, 19 shares, 2 saves
 - Twitter: 11 posts, 0 likes, 196 reached, 0 retweets
 - Instagram:
 - 460 Accounts reached
 - 150 follower/310 non-follower accounts reached
 - Highest reached posts:
 - Edison winter electrical hazards reel
 - ADWC spring events carousel
 - Egg hunt recap reel
 - Membership Luncheon rsvp post
 - Kathryn Barger post
 - Followers increased by +5.5%
 - Cities reached in order:
 - Acton
 - SCV
 - Leona Valley
 - Palmdale
 - Los Angeles

- ADWC sign vinyl's for both sides have arrived. The plan is to get installed by this week's end. I will be submitting the invoices for the vinyl and acrylic this week. We need to discuss ordering the letters for the bottom portion of the sign and get approval for new acrylic sliding doors for the sign (each side).
- We sent the Acton Agua Dulce Shuttle flyer to KHTS for posting and promotion
- So Cal Edison #'s have been sent to Anne.

Health & Wellness adwchealth@gmail.com Barbara Bernero

- All March birthday cards were sent out.

Happy Birthday to:

Tana Lampton	Apr 2	Cynthia Valdez	Apr 11	Maile Baird	Apr 23
Terina Estrella	Apr 2	Summer Walters	Apr 18	Carol Hudson	Apr 23
Stacy Gunderson	Apr 7	Gianna Luisi-Strickland	Apr 21	Dios Lorenzo	Apr 25
Debra Bonner-Hunter	Apr 11	Sarah Brewer	Apr 22	Victoria Keon-Cohen	Apr 26

Events/Committees Reports/Updates:

- **Membership Luncheon** Apr 27: Renee Bianco – see Membership board report.
- **Youth Dance** May 4: Adrianna St. Pierre – TBA
- **PCT Hikers Luncheon** Jun 8: Julie White
 - I will bring a sign up sheet to this meeting for anyone who wants to provide items for the taco salad lunch.
- **Summer Rummage Sale** Date TBD – TBA
- **AD Country Fair & Parade** Sep 21:
 - Fair - Patti Duce – no update
 - Parade – Nicole Higdon, Susan Slamer, Rosie Heffley – no update
- **Halloween Trick or Treat** Oct 31: Debbie Marr – no update
- **Veterans Day Pancake Breakfast** Nov 11: *need chair*
- **Holiday Boutique** Nov 23: *need chair* (Charleen Mullin co-chair)
- **Holiday Tree Lighting** Date TBD: Nicole Higdon – no update
- **Parade of Tables** Dec 7: Julie White & Mary Johnson – no update
- **Santa's Secret Shop** Date TBD: Amanda Buchan/Adele Parrillo/Debbie Marr/Oralia Espinoza – no update
- **Documents Review Committee:** Anne Marenco
 - Anne is looking for additional members for this committee.
- **Election Committee:** Slated for Sept – Anne Marenco – no update
- **Emergency Preparedness Committee:** Anne Marenco & Kat Hupp
 - iLead teacher, Nicole Higdon (ADWC member) asked the committee to present to her 4th grade class about emergency preparedness. Mary organized a program and she, Anne Marenco, Angela Phillips, and Kat Hupp attended. It went great and was well received by the students. A second request from iLead was received to do a presentation for a TK/K class. The committee will be working on tailoring the program to the younger age group.
 - The committee is meeting on Apr 10 to inventory all emergency supplies from CERT supplies (in pods behind clubhouse) and club storage container.
- **Scholarship Committee:** Anne Marenco & Karrie DeMott
 - The committee still only has one student applicant. Please let all your friends and neighbors know; and any of you who are taking classes please apply for the adult scholarship.

- **Grants & Fundraising Committee:** Patti Duce & Kat Hupp
 - Still have some of the PoT SCE 5k grant money remaining to spend on emergency supplies plus the new Barger 5k from PoT.
 - Mary J attended a webinar on Feb 7 regarding a CPUC clean energy grant for microgrid and self-generation. This is an opportunity for the club to get solar or a microgrid. Mary has reached out to her contact at SCE to see if this is achievable for us. Waiting for a conference call for discussion.
- **Welcome Wagon Committee:** Tracy Dulle & Lee Sola
 - We're meeting this Saturday to put together about 20 new baskets and deliver them to our new neighbors!
- **Blood Drives Liaison:** Adrianna St. Pierre – Dates are 6/26, 9/11, 12/11.
 - The next blood drive time will be from 12-6pm, rather than 10am-4pm.

New Business

- Agua Dulce/Acton Seniors Club Luncheon Request
- AAD Arts Council Community Groups & Events Meetings (Next one 4/22)

Attendance Raffle Draw

Old Business

- Fish Fry Report
- Spring Egg Hunt Report

Old Action Items

- Kat/Missy: Pay for/get Google Drive. *Completed.*
- Missy: Welcome Rustic Mercantile on our social media.
- Missy: Talk to Jeri about the Food Pantry.
- Tracy: Bring the Rustic Mercantile a Welcome Basket.
- Tracy: Contact Stacy Gunderson with Animal Tracks. *Emails sent, awaiting response.*
- Kat/Karrie: Get lock for new container. *Completed.*
- Kat/Karrie: Move first aid/CERT items to new container. *Scheduled.*
- Kat: Distribute Tana's donation to Saufley. *Asked Yvonne to complete.*
- Debbie: Make Egg Hunt signs. *Completed.*

Open Forum

Adjournment

7:00 pm

Social/Program – “Snake Talk” with Sarah Brewer

Dates to Remember:

- Mon, Apr 15 – 6:30pm Board Meeting via [Zoom](#)
- Wed, Apr 24 – 6pm Craft Social (Night 2 of 2 avail) @ the Clubhouse- Design your Tea Hat for our Apr 27th Membership Luncheon. Email [Angela Phillips](#) for info and to sign up.
- Sat, Apr 27 – 11:30am [Membership Luncheon](#) @ Renee Bianco's home
- Sun, Apr 28 – 2pm AD Royal Court Pageant @ the Clubhouse
- Sat, May 4 – 7pm Sponsored Youth Dance @ the Clubhouse